



IDENTITY THEFT

Scammers want to steal your identity for financial gain

SCAMS OVERALL

5 YEARS ▲ 94%
2018 vs 2014



10 YEARS ▲ 764%
2018 vs 2009

SCAMMERS GAIN ACCESS TO YOUR PRIVATE INFORMATION BY:



Breaking into your mailbox



Phishing emails and text messages



Fake online quizzes, surveys and job advertisements



Fake online stores



Hacking your email and other online accounts



Social media requests from people you don't know

SCAMMERS WILL USE YOUR INFORMATION TO:



Purchase expensive goods in your name



Drain your bank account



Open bank accounts and take out loans



Take out phone and other contracts



Transfer your superannuation



Contact your friends on social media to impersonate you

STATISTICS



Losses:
\$1.4 million



Reports:
12 800

100%
of scams have the potential for identity theft

Source: Adapted from Targeting scams: Report of the ACCC on scams activity 2019. Retrieved from https://www.accc.gov.au/system/files/1657RPT_Targeting%20scams%202019_FA.pdf





Top three scams by reported losses for age ranges

Under 18 \$170 792 reported loss	Top three scams by reported losses:		
	\$65 755 online shopping	\$23 850 unexpected prize and lottery	\$18 590 classified
18-24 \$3 194 272 reported loss	Top three scams by reported losses:		
	\$641 463 threats to life, arrest or other	\$351 469 online shopping	\$285 239 dating and romance
25-34 \$12 567 221 reported loss	Top three scams by reported losses:		
	\$4 505 784 investment	\$1 764 030 betting and sports investments	\$1 068 397 dating and romance
35 - 44 \$14 304 537 reported loss	Top three scams by reported losses:		
	\$5 132 542 investment	\$1 604 837 false billing	\$1 559 706 dating and romance
45 - 54 \$19 260 878 reported loss	Top three scams by reported losses:		
	\$8 521 577 investment	\$5 771 929 dating and romance	\$625 277 remote access
55 - 64 \$24 886 266 reported loss	Top three scams by reported losses:		
	\$9 190 324 investment	\$8 105 913 dating and romance	\$1 458 086 unexpected prize and lottery
65 and over \$21 466 193 reported loss	Top three scams by reported losses:		
	\$7 635 824 investment	\$5 877 103 dating and romance	\$2 261 407 remote access

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