

Some persuasive strategies:

## EMOTIONAL LANGUAGE

I know that you will agree that... You would improve the welfare of all community members. Community members would be as happy as the sunlight.

## EXAGGERATION

A service like this would be spectacular and special and make our community the best there is. This service is needed by everyone. You will be loved by all.

## QUESTIONS (RHETORICAL)

Wouldn't you love to be the council that made a difference?

## SHORT SENTENCES

Then please agree to our request. It will make everyone happy!